

Switch now >>



KANSAS CITY BUSINESS JOURNAL

Choose Another City:

Site | News | Companies | Job

- HOME
- NEWS
- SMALL BUSINESS
- SALES & MKTG
- REAL ESTATE
- EVENTS
- COMMUNITY
- CAREERS
- CITY GUIDE
- MORE TOPICS

[Classifieds](#) [Email Alerts](#) [bizjournals Green](#) [Subscribe](#)

LATEST NEWS

[Kansas City](#) > [News](#) > [Industries](#) > [Manufacturing](#)

[Subscribe to Kans](#)

Monday, February 2, 2009, 2:05pm CST | Modified: Monday, February 2, 2009, 2:12pm

Kansas City gets its Malt-O-Meal

Kansas City Business Journal

[Print](#) [Email](#) [Reprints](#) [RSS Feeds](#) [Add to Del.icio.us](#) [Digg This](#) [Comments](#)

Related News

[Malt-O-Meal to open manufacturing plant in Asheboro](#)

[Malt-O-Meal begins work on N.C. plant](#)

[Abbott plans high-end rehab for building near KC's City Hall](#)

[On track: Large intermodal centers with distribution facilities will create new industry for Kansas City region](#)

[Malt-O-Meal breaking ground in Asheboro](#)

Driven by heightened consumer demand, the **Malt-O-Meal Co.** will open a new distribution facility for its dry cereals in Kansas City.

The Minneapolis-based company has leased 151,200 square feet at 1508 N. Choteau Trafficway and will begin operations there in March, said **Nathan Anderson, managing principal of Harbinger Property Group.** The facility will employ about 25 workers.

Harbinger, a commercial real estate firm based in Kansas City, represented Malt-O-Meal in the site selection process. The cereal company had considered more than 15 properties on the Kansas and Missouri sides of the metropolitan area, Anderson said.

Mark Long, a senior vice president with **Zimmer Real Estate Services LC,** represented the landlord.

The space, previously occupied by **OrTran Inc.,** had been listed for \$3.50 a square foot, Anderson said.

Anderson said Ozburn-Hessey Logistics will handle distribution at the facility, which will be Malt-O-Meal's fifth distribution facility. The others are in Minnesota, Utah, Tennessee and Pennsylvania.

"This was totally driven by demand," Anderson said of the deal. "Malt-O-Meal makes value cereals, and with people reaching for the lowest shelf during this recession, their sales have been off the charts."

[Print](#) [Email](#) [Yahoo! Buzz](#)

READER COMMENTS

(0) Comments

Welcome Nathan Anderson



Search for Jobs powered by onT

[View Kansascity Jobs - 748 jobs today](#)

Small Business Center

Successful profiles, funding news and advice related to small business

[Visit the Small Business Center](#)

Sales & Marketing

Sponsored by **Hoovers®**

Research companies and get powerful sales tools to help you succeed

[Visit the Sales & Marketing Center](#)

Commercial Real Estate

Stay up to date on the latest news from within the